



Supporting art in the community, in the schools,
and artists with art activities

Post Office Box 2623, Petaluma CA 94953 ... 707-792-2978

Petaluma Arts Association Newsletter June 2017

Next Regular meeting, Tuesday, June 6, 2017

June Program: Shelley Rugg

artist and founder of the professional artist mentor program "Creative & Abundant Artist"

Shelley hosts workshops that focus on the business side of being a professional artist,
and will share her tips and professional advice.

<https://www.shelleyrugg.com/creative-abundant-artist>.

**The Petaluma Arts Association Meetings are held the first Tuesday of each month at
Petaluma Arts Center, 230 Lakeville Street, Petaluma
(in the historic railroad station)**

Business meeting 6:00 to 7:15 followed by a break

Program 7:30 to 8:30

Visitors and potential members are always welcome!

**Note: due to the July 4th holiday,
the July general meeting will be Wednesday, July 5.**

CALLS FOR ARTISTS

- June 15th is the date to replace the show at Boulevard Cafe. Email **Maria Lewis**, lewisarte@aol.com to take part in the show. Please send details of your art (maximum size 16 and 30 inches in any direction) to Maria.
- Submit your art for the 2017 **Art in the Park poster and postcards**. The winning image will be selected at the June meeting, Tuesday, June 6, at the Petaluma Art Center at 6:30pm. Please bring your appropriately themed art to the meeting.

MEMBER NEWS

Maria Lewis — solo exhibit at the Honey Badger Cafe, 101 Golf Course Drive, Rohnert Park during the last two weeks in May

Edmond L. Bridant ARPS and **Sheila Madden Bridant** continue at The Ca. Welcome Center in Railroad Square, Santa Rosa through June 9.

Elaine Larson is looking for an artist to share her studio in west Petaluma. \$200 month. Please contact Elaine at elainelars@gmail.com if you are interested.

2017 ART in the PARK September 9 and 10, 2017

Chaired by **Maria Lewis**, with **Yvonne Glasscoe** as co-chair.
Maria Bales will be booking the music.

What would make AitP better?

more fine artists?

a theme?

a booth where an artist is working?

“seminars” or “workshops” at the event with known artists speaking?

“Fabulous Fakes” art?

“Inspired by the Masters” art?

Juried pieces of art?

Raffle of donated art?

Make your voice heard. Join the organizing committee for this event. Whether you are showing and selling your work or not, you can help with mailings, organization and distribution of posters. Volunteer to work a shift in the PAA information booth; sell raffle tickets or hang the donated art for the raffle. This is your opportunity to support your fellow artists in PAA.

The first meeting will take place on 5/30/17 at 3:30pm at Maria Lewis's house, 1632 Caulfield Lane, Petaluma.

FIELD TRIPS

- Chair **Marilyn Dizikes** announced that there was a poor turnout at the last field trip and it was cancelled. Due to the lack of interest in field trips on a monthly basis, from this point forward field trips will be held in alternating months. The field trip for May was on the 18th to MOMA to see the Matisse/Diebenkorn exhibit.
- **Joan Hart** is hosting an “en plein air” painting event at her home in rural Petaluma on Monday, June 12, beginning at 10AM. RSVP by June 9 to Joan at [707-280-1225](tel:707-280-1225). Joan's home (with spacious grounds and studio) is located at 395 Sprauer Road. Please consider bringing a pot luck item to share.

OPEN STUDIOS report

The committee has sent a survey to members and is currently at work tabulating and discussing the results. A report will be published in the July newsletter

BUTTER and EGGS DAY PARADE BOOTH report

Members at the general meeting in May discussed this event. **Elaine Larson** reported that the booth was on Western Avenue between Petaluma Boulevard and Kentucky Street. She thanked the members who volunteered to “man” the booth, and **Bob Phillips** for stopping by. **Hedda Gold**, who worked the shift during the parade, thought the people were interested more in the food vendors than in the art displayed at the booth by various members. Before and after the parade, volunteers noticed people were more drawn to the art and the booth. **Maria Lewis** who was at the booth often from set-up till take-down noticed the shift in interest before, during and after the parade. Someone suggested that in the future we could possibly have members offering face painting at the booth to draw people in. **Bob Phillips** noted that the PAA should have three reasons to do an event: fun, marketing, and promoting PAA. There were concerns for some about the parking situation around the parade, and the distance contributors had to walk to get to the booth when bringing art work to display.

PAC COLLABORATION Project

The membership voted in February to start collaboration talks with PAC. **Bob Phillips** reported that at this time PAC is not ready to enter into a formal relationship with PAA and will consider it next year.

Next steps: PAC to finish their survey of artists in the area to find out their needs, interests, and service to the community. PAA would have access to this information when the survey is complete. He suggested that we could talk with PAC about using their facility to have studio use, painting groups with live models and meetings.

PETALUMA ARTS ASSOCIATION CONTACT INFORMATION

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U.S. Mail P.O. Box 2623, Petaluma, CA 94953
Facebook <https://www.facebook.com/pages/Petaluma-Arts-Association/377255552365532>
PAA Web Site www.petalumaarts.org

Webmaster/Facebook administrator: **Ryan Borrella** clockworkoctopusstudios@gmail.com

PAA Newsletter Editor: **Sheila Madden Bridant** personalediting@gmail.com

**To be included in the newsletter,
please submit news by the 15th of the month preceding the activity.**

Board Members

*PAA Board meets at 5:00 p.m. at Maria Lewis's house the Monday before Tuesday meetings.
Contact her for directions.*

President: Elaine Larson	elainelars@gmail.com	707-981-7944
Vice President: Maria Lewis	lewisarte@aol.com	707-364-5838
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