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PETALUMA ARTS ASSOCIATION

Supporting art in the community, in the schools, and artists with art activities

Newsletter March 2014

**Regular meeting, Tuesday, March 4, 2014
(NOTE VENUE CHANGE)**

The Petaluma Arts Association Meetings are held the first Tuesday of each month at the United Church of Christ Community Room, 825 Middlefield Road in Petaluma.

**Doors open at 6 for visiting, fellowship and setup.
Business meeting 6:30 to 7:15 followed by a break
Program 7:30 to 8:30
The public and potential members are always welcome!**

MARCH PROGRAM Diana Liebe “Marbled paper made easy”

Diana says marbling paper is not as hard as it looks. In her talk she will demystify marbling for you and show you step-by-step how to create beautiful items. Diana will share a bit of the history of marbled paper and actually how easy it is, not only for paper but fabric too. Marbling dates back a hundred years or more as a process to embellish book covers. You will see that the marbling process uses are only limited to your imagination. Diana will describe and show the sequences involved in marbling and have examples of the process for you to examine. You will learn both the traditional way to do marbling and a quick and easy process using shaving cream as a base to float the color in the marbling process.

Diana has spent many years pursuing fine arts and crafts education. She has a BA in fine art and a teaching credential from Dominican University. She has also studied with several prominent artists in the United States and Mexico. She has spent the past ten years pursuing her passion through teaching and showing her surface-design techniques and projects to a variety of audiences. Diana teaches weekly classes in Lake County and does guest teaching in many other Northern California counties. For Diana, art making is good therapy.

See Diana's art on her website at www.DianaLiebe.com

FEBRUARY MEETING INFORMATION

New this month! Member Presentations at Monthly Meetings

At the February meeting, Linda suggested tightening up the business meeting format to allow a slot for a member/artist to present a piece of work. You can simply share a finished piece, or talk about a technique or material you've tried. Share a work in progress. Ask for input if you find yourself at a standstill on a piece. Or design your own use for the 10 minutes.

Reserve your "10-minute slot". A sign-up sheet will be available at the monthly meetings.

The first artist to take the 10 minute slot to share his art was **Frank Marshall**. Reports are that he "knocked it out of the park" sharing a painting he did using dynamic symmetry. Not a second was wasted! Thanks, Frank. You equipped those at the meeting with enough knowledge to give it a try, or at least look through informed eyes at pieces painted using this technique!

Meeting venue change

After a discussion it was decided to move the monthly meetings back to the United Church of Christ Community Room, where PAA met for many years. The facilities are more amenable to the focus and goals of PAA, and the kitchen is suitable for demonstrations, workshops and social gatherings.

Website Update

Stay tuned! The designers are hard at work and almost ready to "go live."

As they polish the final product, they would like members to contribute to the Gallery. Send your information (bio, contact numbers, and three images of your work) to paa@wildflowwebdesign.com . Even just one image from each would help to keep that page looking "full" when they remove Monet, Van Gogh and other fillers. For the demo site the designers took PAA members' contact information from the current PAA site, but the list will be updated from the membership renewals now in progress.

LIBRARY SHOW

Reminder . . .

February 28 to Friday March 14
Artists' Reception Wednesday, March 5 from 5:00p.m. - 7:00 p.m.
Library Community Room
100 Fairgrounds Drive, Petaluma

Thank you to **The Friends of the Library** for providing coffee and cookies for the reception.

Show hours:

Tuesdays, Thursdays and Fridays -- 10:00 am - 5:00 pm

Wednesdays -- 10:00 am - 7:00 pm

Saturdays -- 10:00 am - 4:00 pm

Pick up unsold art Friday, March 14 between 1 and 4pm — no exceptions!

Featured artists **Florence Strange** (posthumous) and **Darold Graves**. See the February PAA Newsletter for more details.

OPEN STUDIOS

The Open Studios Tour will take place May 17th and 18th, 2014.

The application deadline is March 15, 2014.

10% of all sales to PAA for Petaluma Schools art programs.

This is a members-only show.

The cost to participate is **\$80 per member- artist;**

\$120 -- for a **member** family/couple /team.

\$115 -- **non- Member** (includes \$35. Membership)

The fee covers advertising costs including maps, lawn signs, postcards, etc.

Submit two images of your work to be used in promotional materials.

To receive an application, or if you have questions about the Open Studio Tour, call (707) 793-2113. The entry form can also be downloaded from the PAA Facebook page.

Artists who need studio space can contact PAA for a short list of artists with studio space to share. Artists who share studio space are still required to submit their own application forms and fees.

After the March 15 deadline, registered artists will be notified about a participants' meeting.

ART IN THE PARK

Tom Potenza reminds members to save the date for Art in the Park, September 6 & 7, 2014.

Be sure to watch for notices about committee formation. Plan on setting aside some time to serve on one! It's a great way to get connected and a lot of fun as well! Together, we can make it a great event!!!

CALL TO ARTISTS



FonFoto, a juried exhibition of images captured with cell phone cameras.
PDF Online Entries only. Due Date April 6

“Smart phones are today's newest medium in art. Combined with software applications, they have transformed contemporary art forms in an important way - they are accessible to all. This exhibition hopes to capture the amazing images of amateurs and professionals who snap, click and shoot with a mobile device.”

Submit work through Petaluma Arts Center website www.petalumaartscenter.org

Fee: \$30.00 for up to 3 images. Additional images are \$10.00 each.



PAA Open Studios 2014 -- see article in this newsletter.

MEMBER NEWS

Membership List: Now is time to check your entry for accuracy. A great way to do this is on your annual renewal, which is due March 30. Download a membership form from the PAA web page: <http://www.petalumaarts.org/>

New member **Eric Tobias** reports that two of his photographs have been selected for the Riverfront Art Gallery's "Showin' On The River" annual juried fine-art photography show. Exhibition dates: March 5th – May 4th, 2014 Reception: Saturday, March 8th, 5 – 9 PM

Tom Potenza had three pieces selected for the Sebastopol Center for the Arts juried show "In The Red" opening with a reception from 6:00 p.m. to 7:30 p.m. on February 20th at the Sebastopol Center for the Arts, 282 S. High St. Sebastopol, Ca. The presentation of awards will be at 6:00 pm.

Edmond L. Bridant and **Richard Standard** at Boulevard Café in Petaluma through April

Maria Bales at Redwood Café and Salsa Café in Cotati through March 13

Many PAA members are showing in "Art Around Town" at Petaluma Valley Hospital through May 14. This show's theme is "Portraits." Call Bob Caruso 763-5086 for details and deadlines.

NEWSLETTER

PAA extends a huge thanks to **Jan Lee** as she passes the PAA Newsletter Editor torch to **Sheila Madden Bridant**. Sheila is a retired English teacher and has done extensive writing and editing. We extend her a hearty welcome and appreciate her stepping into this role! **Mary Bales** will assist her. Linda is designing a new template for the newsletter in MailChimp, so pictures can be added. She will set it up so it can be linked to our website and shared on Facebook.

This is your newsletter. Please keep all the members informed about your awards and exhibits. Send in any tips you may have or advertise classes you are offering. Information for the newsletter should be submitted by the 15th of the month preceding the activity.

Submit your news directly to editor Sheila Madden Bridant at personalediting@gmail.com. Please type "PAA newsletter" in the subject line. Thank you.

CONTACT INFORMATION

For information or to contact the Board in 2014

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