

Supporting art in the community, in the schools,
and artists with art activities

Post Office Box 2623, Petaluma CA 94953 ... 707-793-2113

Facebook <https://www.facebook.com/pages/Petaluma-Arts-Association/377255552365532>

Petaluma Arts Association Newsletter July 2014

Next Regular meeting, Tuesday, July 1, 2014

The Petaluma Arts Association Meetings are held the first Tuesday of each month at the United Church of Christ Community Room, 825 Middlefield Road in Petaluma.

**Doors open at 6 for visiting, fellowship and setup.
Business meeting 6:30 to 7:15 followed by a break
Program 7:30 to 8:30
The public and potential members are always welcome!**

JULY 2014 PROGRAM

“Conversation Café” -- a lively discussion of the arts

Linda Donohue reports that the July meeting will take the form of a “conversation café.” She envisions three brief sessions of approximately fifteen minutes each, during which members will discuss such questions as

- ✚ Local or online resources for selling art and art supplies,
- ✚ A possible art swap/sale
- ✚ In 10 minutes which famous artist would you want to have a conversation with and why?
- ✚ What more would you like to see happen sponsored by PAA (workshops? field trips? other?)
- ✚ Submit your ideas for topics to Linda

At the end of each session, members will report on their ideas and enjoy a lively discussion.

For information regarding programs contact: PAA Programs Chair, **Mari Stefonetti**, at 707-953-9163

Sign up to do a **10-minute Artist Presentation** at a future meeting. Share a finished piece, a technique or material, or a work in progress; ask for input if you find yourself at a standstill on a piece, or ?????? We'll all be richer for whatever you present!

PAA WEBSITE <http://www.petalumaarts.org/>

Don't forget to check your details in the Membership Directory on the new website. Remember also to submit images, biography, contact details and links for the Artists' Gallery page. If you have concerns about your name (especially spelling), phone or email (corrections or deletions) contact the designer at paa@wildflowerwebdesign.com Or if you prefer, contact **Maria Bales**, Membership Chair.

Editor's note: Check it out. The new site is very attractive and easy to navigate. Take a "test drive."

OPEN STUDIOS

Saturday May 17th and Sunday May 18th

It's official. 2014 Open Studio sales were \$3238, which added \$323.80 to the PAA Scholarship Fund. In general, the participants thought it was a good event, though poorly timed, due to the "American Graffiti Celebration" downtown. Most, however, will be willing to do it again next year. We got great feedback from the people attending, encouraging us to have this as an annual event. We are hoping that next year more of the membership will join us and make this a much larger show. We will soon be having another meeting to start plans for next year.

NOTE: A portion of ALL PAA sales goes to fund the Petaluma Arts Association's ongoing Scholarship and Grant opportunities supporting Petaluma schools' student art programs. Past recipients of grants include SRJC – Petaluma campus, Grant School, Valley Vista Elementary, Petaluma High School, La Tercera Elementary School and many others.

ART IN THE PARK

57th Annual Art in the Park, September 6 & 7

Thirty-four artists have already registered to take part. Send in your registration soon to have the best choice of booth locations. Applications are available on the PAA web site.

AIP Poster Contest

Congratulations to Maria Bales on the selection of her painting during the June meeting!

Volunteers still needed!

Make Art in the Park a big success. To **volunteer** for one of these positions, or to suggest other ways you can help, contact **Tom Potenza** or call 707 793-2113.

Mark booth spaces in Walnut Park Friday afternoon (September 5) between 4 and 5 pm.
2 people, tape measure and sidewalk chalk needed.

Exhibit in Copperfield's Window

To display your art in the window contact Candice at 694-5136. Deliver August 29 between 10 a.m. and 12 noon and pick up on September 5 between 12 noon and 1 p.m.

Entertainment

We still don't have any music lined up. If anyone knows musicians who might be interested, contact Tom Potenza by phone at 694-5138

Feed the artists and volunteers

Petaluma Coffee Company donates coffee every year for AIP. Pick up the coffee and deliver it to the park by 9 a.m. The muffins can be purchased at Costco a few days before.

Take a shift at the Information Table

Pat Marshall coordinates the information table and needs volunteers to fill the time slots both days. If you can help, contact Pat at 763-2308.

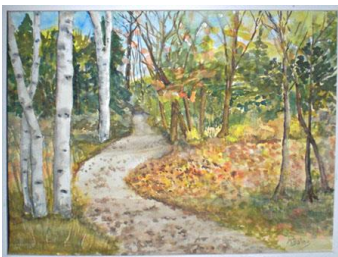
Posters and Cards.

Posters and cards will be available at the July Meeting. We need every member to help getting them out. **Mari Stephonetti** is coordinating this aspect of the advertising. *Do your part.* Pick up some posters or cards to deliver to your favorite public places (restaurants, salons, banks, shops, dentist's office). Any place you visit regularly, someone will be pleased to know about this amazing gathering of artists.

Everyone. **Talk, talk, talk about AIP.** If you know an artist direct him or her to the PAA web page <http://www.petalumaarts.org/> where entry forms can be downloaded. Talk about Art in the Park on Facebook, Twitter, at your other club meetings, at work, everywhere!

MEMBER NEWS

Maria Bales reports that one of her pieces, "Walking Path," has been accepted for the Riverfront Art Gallery's "Art on the River" 5th Annual Juried Fine Art Show" July 9th - September 7th, 2014. Please share this news on your Facebook page and Web site. In the meantime, here is a small preview.



Want to see the real thing?

Join Maria and the other artists at an artists' reception July 12th, 5-9 PM.

Enjoy more of Maria's work by clicking on either of these two links:

[Maria Bales's blogspot](#)

[Maria's Pinterest page](#)

This has been a good art month for Maria! Another of her paintings was selected for the Art in the Park poster. Look for it on the website soon, and be sure to pick up your posters to advertise the biggest show of the year. Posters should be available at the July meeting.

New Members: Just in time for 2014 Art in the Park, welcome new PAA members **Jesse Stimson** (ceramics) and **Serena Codioli** (pen and ink).

Get Involved THIS IS YOUR ARTS ASSOCIATION. OUR SUCCESS AS A GROUP DEPENDS ON ALL OF US DOING OUR PARTS. PLEASE VOLUNTEER YOUR HELP WHEREVER AND WHENEVER YOU THINK YOU CAN DO THE MOST GOOD.

CALLS TO ARTISTS



Petaluma Farmers' Market, held Wednesday evenings in Theater Square, offers one booth each week to a different artist willing to do demonstrations. Artists may show and sell their work. The booth is free, and there is no commission required on sales. For more information or to reserve your week, contact Alyx at petalumafarmersmarket@yahoo.com



“Showin’ On The River” Riverfront Art Gallery’s 5th Annual Juried Fine Art Show

July 9th - September 7th, 2014. Artists’ Reception July 12. 5 p.m. to 9 p.m.



Petaluma Arts Association 57th Annual Art in the Park

See details on pages 2 and 3 above. For more information call 707 793-2113 or [click here](#) to email Tom Potenza.

CLASSES / EXHIBITS / OPPORTUNITIES



Upcoming class offered by the **Society of Western Artists** in Redwood City. Watercolor class in October. For more details, see the society’s website <http://www.societyofwesternartists.com/artworkshops2014.html>

NEWSLETTER

This is your newsletter. Keep members informed about your awards and exhibits. Send tips you have discovered or classes you are offering. Information for the newsletter should be submitted by the 15th of the month preceding the activity. Submit articles directly to editor Sheila Madden Bridant personalediting@gmail.com. Please type “PAA Newsletter” in the subject line. Thank you.

CONTACT INFORMATION

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The PAA website includes new and more secure ways to contact each other. Watch for updates.