



Supporting art in the community, in the schools,
and artists with art activities

Post Office Box 2623, Petaluma CA 94953 ... 707-793-2113

Facebook <https://www.facebook.com/pages/Petaluma-Arts-Association/377255552365532>

Petaluma Arts Association Newsletter April 2014

Next Regular meeting, Tuesday, April 1, 2014

The Petaluma Arts Association Meetings are held the first Tuesday of each month at the United Church of Christ Community Room, 825 Middlefield Road in Petaluma.

**Doors open at 6 for visiting, fellowship and setup.
Business meeting 6:30 to 7:15 followed by a break
Program 7:30 to 8:30
The public and potential members are always welcome!**

APRIL 2014 PROGRAM

“The Golden Mean”

“The Golden Mean, or Dynamic Symmetry Made Simple” is the topic **Pat Marshall** will discuss at the next monthly meeting on Tuesday, April 1st from 7:30 to 8:30 P.M. The Golden Mean has been the favored tool for composition since the time of the Greeks. Pat will demonstrate how this traditional composition tool is a natural way to build a painting by using several examples of art work.

Pat is an accomplished watercolorist and a longtime member of the Petaluma Arts Association and served on many committees within the organization. Pat and her husband Frank have been involved in painting and teaching art in the area since 1962. During that time they have tirelessly supported art education in the schools. Pat currently teaches adult classes in their studio. They will be part of the upcoming Open Studio Event on May 17 and 18.

For information regarding programs contact: PAA Programs Chair, Mari Stefanetti, at 707-953-9163
e-mail - mstefonetti@comcast.net

MARCH MEETING Follow up: *notes from the minutes*

Program

Featured artist, **Diana Liebe**, brought an informative paper-marbling presentation on the history and traditional techniques and materials used in fine printmaking. But she didn't stop there! Diana modeled a modern-day technique using shaving cream & paints as the media and meat forks as the tools for making prints. The resulting designs were transferred to fabric-backed paper. She invited the audience to take turns making prints. The results were stunningly beautiful!

See Diana's art on her website at www.DianaLiebe.com

10-Minute Artist Presentation

Immediately following the adjournment and a quick break, the group was treated to its second 10-Minute Artist Presentation. **Maria Bales** made a terrific presentation sharing the process she went through painting a picture of a barn from a photograph. She provided a look at the four stages her piece went through before coming to completion. It was amazing that so much insight and instruction could be packed into 10 minutes! Thanks Maria!

The idea of 10-minute-slots has been well received. Sign up at monthly meetings for the month you wish to fill the slot. You can share a finished piece, a technique or material you've tried out, share a work in progress, ask for input if you find yourself at a standstill on a piece, or ???...we'll all be the richer for whatever you present!

Library Show

Huge thanks go to **Elaine Larson** for her leadership, positive, flexible attitude, and hard work resulting in a beautiful PAA Library show. PAA members **Renee Shipley, Hedda Gold, Maria Lewis, Tom Potenza**, and **Marilyn Dizikes** sold works totaling \$1,045! The reception was well attended. Thanks again to the Friends of the Library for coffee and cookies.

Newsletter

Thank you **Sheila Madden Bridant** for producing such a terrific newsletter in February! We so appreciate your sharing your skills and talents with us as editor. Communication is key to the health, growth and productivity of PAA and we are lucky to have you! **Maria Bales**, thank you for stepping alongside to assist her! Remember -- artists who have upcoming exhibits, shows, or art-related updates, please get them to Sheila at personalediting@gmail.com. Calls to Artists and community or regional exhibits would be great to know about as well.

Thank you all for your kind comments about the newsletter. -- SMB

Get Involved

THIS IS YOUR ARTS ASSOCIATION. OUR SUCCESS AS A GROUP DEPENDS ON ALL OF US DOING OUR PARTS. PLEASE VOLUNTEER YOUR HELP WHEREVER AND WHENEVER YOU THINK YOU CAN DO THE MOST GOOD.

PAA WEBSITE

Designer **Michelle Costantino** reminds members that new PAA website is ready for your input.

Send items for your page to <http://www.wildflowerwebdesign.com/>

Submit your short biography in one page or less.

Submit up to 3 images, either by zip file or e-mail. Images should be no larger than 600x600 so they can download faster.

If you do not yet have experience sending zip files or photo attachments in an e-mail, check "How To" on Google or ask a friend. You can also get more information if you come to the next PAA meeting.

OPEN STUDIOS

May 17th and 18th.

There will be 23 artists at eleven studios. The committee is designing and printing Posters/Brochures w/map. The next meeting will be March 31st. For more information call (707) 793-2113.

ART IN THE PARK

Tom Potenza reminds members of the 57th Annual Art in the Park, September 6 & 7. Watch for notices about committee formation. Plan on setting aside some time to serve on one! It's a great way to get connected and a lot of fun as well! Together, we can make this a great event!!!

Tom has revamped the site map for spaces at Walnut Park, as the old site map was no longer accurate. He will post the revised map on the website so members participating in Art in the Park 2014 can refer to it when requesting their sites. There will be space for 75 booths. Forms are ready and being sent to those who participated the last 3 years. Watch for details about a poster contest!

MEMBER NEWS

New Membership Chair
PAA offers **Maria Bales** many thanks for taking on this important task!

Welcome New Members this month:

Sophie Acheson
Jeff G. Allen
Judith E. Byorum
Vicki Folkertz-Coots
Marilyn J. Dizikes
Imogene Hubbard

Virginie M. Kortekaas
Taylor Metzler
Janette Nunez
Lucy Ospina
Michele Rosett
Shelby Scott

Barbara S. Skelly
Anne Standard
Shawna Stoney
R. J. Turner
Catherine Wisniewski

Karen Spratt karenjspr@gmail.com is at Viva Cocolat, 110 Petaluma Blvd. N., through April 2, 2014

Craig Wilcox exhibits "Outside the Margin - Medieval Art" at Zipart Studio, 1113 Birch Dr., Petaluma April 8 thru April. 30th 10:00 am to 4:00 pm Tuesdays thru Sundays
craigwilcox.art@gmail.com Web page: <http://www.craigwilcoxart.com/>

Edmond L. Bridant, A.R.P.S. and **Richard Standard** continue at Boulevard Café on Petaluma Boulevard through April 21. **Maria Lewis** will follow with her exhibit April 21 through June.

Darold Graves recommends Robert Genn's "Twice-Weekly Letter" <http://www.painterskeys.com/>.
From time to time, as space permits, we will include "tidbits" and useful ideas from this valuable source.

"Renoir declared, 'I've been forty years discovering that the queen of all colours is black!' What he meant was that black works as a darkener because its near chromal neutrality does not sully the colour it grays. While scorned on a few snooty palettes, black is the loyal friend that helps make other colours look more brilliant than they are. Wise artists do not say derogatory things about black."

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CALLS TO ARTISTS



Petaluma Farmers' Market, held Wednesday evenings in Theater Square, offers one booth each week to a different artist willing to do demonstrations. Artists may show and sell their work. The booth is free, and there is no commission required on sales. For more information or to reserve your week, contact Alyx at petalumafarmersmarket@yahoo.com



"Showin' On The River" Riverfront Art Gallery's 5th Annual Juried Fine Art Show

Open to two-dimensional works of all media* not to exceed 30 inches on any side. All work must be for sale. There is a commission of 30% on all work that is sold.

Entry Deadline: May 24th, 2014

Exhibition Dates: July 9th, 2014 – September 7th, 2014 Reception date: July 12th, 5 – 9 PM

Show location: Riverfront Art Gallery, 132 Petaluma Boulevard North, Petaluma, CA

For more information about submission requirements and fees, contact gallery owners Jerrie Jerné or Lance Kuehne. 707-775-4278. Gallery email: submissions@riverfrontartgallery.com

* **except photography.** They have a separate show for photography each year.



Petaluma Arts Association 57th Annual Art in the Park

For more information 707 793-2113 or bluegillcowboy@sbcglobal.net

CLASSES AND EXHIBITS

At the March meeting **Mari Stefonetti** shared flyers for upcoming classes offered by the Society of Western Artists in Redwood City. A watercolor class is offered in March, an oil painting class in June and another watercolor class in October. For more details, check out the society's website <http://www.societyofwesternartists.com/artworkshops2014.html>

"Shadow Selfies" Very Autobiographical Oil Paintings from Donna S Schaffer Exhibit through April 27. Reception Saturday, April 5th, 4-8 P.M.

Upstairs Art Gallery, 306 Center St., Healdsburg. Open daily 11 am – 6 pm.

www.upstairsartgallerysite.com Phone 707-431-4214.

NEWSLETTER

This is your newsletter. Please keep members informed about your awards and exhibits. Send in any tips you may have or classes you are offering. Information for the newsletter should be submitted by the 15th of the month preceding the activity. Our goal is to have the printed newsletters in the mail in time to arrive one week before the meeting. Submit articles directly to editor Sheila Madden Bridant at personalediting@gmail.com. Please type "PAA Newsletter" in the subject line. Thank you.

CONTACT INFORMATION

Board Members paaboard@petalumaarts.org

Community Outreach post@petalumaarts.org

Information info@petalumaarts.org

Web Site www.petalumaarts.org (currently under redevelopment)

Newsletter news@petalumaarts.org

Send news directly to editor at personalediting@gmail.com Type "PAA Newsletter" in the subject line.

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