



Supporting art in the community, in the schools,
and artists with art activities

Post Office Box 2623, Petaluma CA 94953 ... 707-793-2113

Petaluma Arts Association June Newsletter 2013

Regular Meeting, Tuesday, June 4

The Petaluma Arts Association Meetings are held the first Tuesday of each Month at the Petaluma Art Center on the corner of Lakeville and Washington. Enter on Washington Street across from the CVS Shopping Complex at the driveway for the Visitors Center. Meeting is held in the classroom of the Red Building. Doors open at 6 for visiting, fellowship and setup. Business meeting from 6:30 to 7:15 followed by coffee break. Program from 7:30 to 8:30. The public and potential members are always welcome!

JUNE PROGRAM:

On Tuesday, June 4th, from 7:30 to 8:30 PM, at the monthly meeting of the Petaluma Arts Association, meet Bay Area artist Linda Donohue. Her topic will be "Online Marketing and Sales to Grow your Art Business." Linda will share her story of successful selling online through Etsy and incorporating online marketing through Social Media to grow your art business. She will cover your artist's website, Facebook, Twitter, Pinterest and Houzz and touch on the basics of Etsy selling.

Linda's artist statement starts with the words " Dreaming of the seaside and of horses"

She grew up at Muir Beach just North of the Golden Gate and in the Napa Valley where impressions of Northern California and her continued passion for riding are the inspiration for her paintings. She studied fine art at CCSF and graphic design at Platt College in San Francisco and became a furniture designer for a family furniture business.

Her furniture designs have been featured on HGTV and Extreme Makeover and her showroom has been shopped by Sherwin Williams to determine current color forecasts.

Now as a full time artist, her paintings have been purchased by HGTV Secrets of a Stylist's show, the editors of Better Home and Gardens Magazine and are sold through Galleries, Designer Showrooms, Furniture Stores and The Atlanta and High Point Furniture Markets.

She is the founder of COCA the Coalition of California Artists, a group marketing to the home furnishings industry and 2013, 2014 president of the Petaluma Arts Association.

In the San Francisco Bay Area she works out of her studio and private gallery in Petaluma, open by appointment. You can learn more about her paintings at www.lpdart.com and also find a listing of upcoming events.

For information regarding programs contact: PAA Programs Chair, Mari Stefonetti, at 707-953-9163 e-mail - mstefonetti@comcast.net
See the PAA website @ www.petalumaarts.org or catch us on Facebook

PAA'S FACEBOOK:

Feel free to share your art on the PAA facebook page. Email 72dpi images to lindapdonohue@hotmail.com along with the information about your art.

POSTER CONTEST:

Remember to bring your entry or entries to the June meeting and to vote for your favorite poster contest entry at the June meeting.

MEMBERSHIP NEWS:

Welcome to our new members:

Jeff Allen – photography

Maria Lewis – acrylic paintings

Taylor Metzler – metalwork & jewelry

Lucy Ospina – watercolor paintings

Annie Standard – mixed media

R. J. Turner – metal & welding

ABOUT OUR MEMBERS:

Congratulations to Phyllis Eiger who was elected to be an honorary lifetime member of PAA.

Watercolors by Pat Marshall will be on display at the Boulevard Café, 1096 Petaluma Blvd. North, through the month of June.

PARTY TIME!

Open House, Open Studio, and Birthday Party with Music and Food and Fun. Saturday and Sunday, June 29 and 30, 2 to 6.

Frank and Pat Marshall invite you to celebrate with them, Pat's 80th birthday, June 29 and 30th at their home, 1675 Mountain View Ave. On display will be Pat's paintings featuring their many travels. Without a passport or security check, you can travel to England, France, Spain, Italy, Mexico, Holland, South Africa, Morocco, Portugal, Turkey, Indonesia and Japan with Pat and Frank's drawings and painting.

No gifts please; your presence will be the best gift ever.

STUDIO TO SHARE:

Studio to share with collage artist in west Petaluma. \$175 a month. Contact Elaine Larson elainelars@gmail.com.

VOLUNTEER OPPORTUNITIES:

We still need volunteers for AIP please contact Tom Potenza to see how you can help: bluegillcowboy@sbcglobal.net

THANK YOU to Elaine Larson who has volunteered to be chairman of next year's Library Show.

PAA OPEN STUDIO POSSIBILITY:

We are investigating holding an open studios for PAA members in November or Spring next year.

CALL FOR ARTISTS:

Rivertown Revival is trying to wrangle art boat entries and artistic trophies for art boat winners for the Revival this year. Every year, RR judges pick entries to award for most creative, greenest, etc. In years past the trophies have been created by local artists. They will provide the specific item (like an old oar) and the artist decorates however they like for one of the specific awards.

If you're interested, please email or call Jaimey Walking Bear at jaimeywb@gmail.com or 707-694-5351.

PETALUMA ARTS CENTER INFO:

The Petaluma Arts Center and The Petaluma Downtown Association are proud to announce the return of Petaluma Art & Garden Festival Chalk Art Competition. This fun competition takes place on Sunday, July 14th from 11 am - 4 pm and is open to artists of all ages. Winners selected by public popular vote. Cash prizes awarded for 1st place in each category. Entry form available at the PAC website.

Don't forget the YART sale, June 22 from 8am to 2pm. Any art-related supplies you are willing to donate should be delivered on Friday, June 21st. For more details see the PAA May newsletter or visit PAC's website.

NEWSLETTER:

THIS IS YOUR NEWSLETTER. Please keep all the members informed about your awards and exhibits. Send in any tips you may have, classes you are offering or art-related items for sale. Information to the newsletter by the 15th of the month, if possible, and by the 20th at the latest. Our goal is to have the printed newsletters in the mail in time to arrive by the first of the month. Thank you. You may submit articles to news@petalumaarts.org or to janleeartist@comcast.net. Thank you.

For information or to contact the Board in 2012:

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